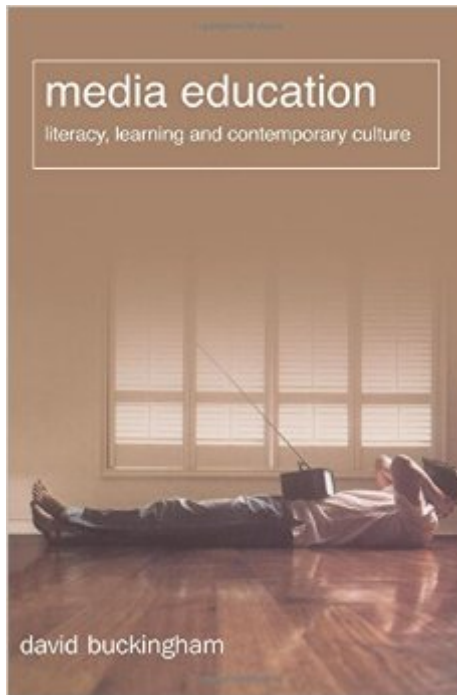


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# Media Education: Literacy, Learning And Contemporary Culture



## Synopsis

This book examines recent changes in media education and in young people's lives, and provides an accessible set of principles on which the media curriculum should be based, with a clear rationale for pedagogic practice. David Buckingham is one of the leading international experts in the field - he has more than twenty years' experience in media education as a teacher and researcher. This book takes account of recent changes both in the media and in young people's lives, and provides an accessible and cogent set of principles on which the media curriculum should be based. Introduces the aims and methods of media education or 'media literacy'. Includes descriptions of teaching strategies and summaries of relevant research on classroom practice. Covers issues relating to contemporary social, political and technological developments.

## Book Information

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## Customer Reviews

David Buckingham knows media education. This new text combines his vast knowledge of how media education SHOULD work in the classroom with practical theory. I think this is one of THE BEST texts available today! What I like about this text are the practical examples he provides from his own work and those who work with him. He is also not afraid to be critical of others who claim THEIR way of teaching media education is the ONLY way. For those of us in the US, this book is the bible; an essential guide for teaching media education and implementing effective pedagogy. If you are a novice or someone who has been doing media literacy work for some time, you will find this text invaluable. I highly recommend it. You won't be sorry.

This is a wonderful resource for teachers that are trying to understand the history of media education. It discusses the main elements of media literacy and is an easy read.

I liked the book. He was very helpful for my studies in media literacy. I recommend. David is very fluent in their text and in their explanations

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